

THE UNITED STATES OF AMERICA VS. BILL GATES

COVERAGE By: Ellen Fideli

Reader:	Ellen Fideli	Overall:	Characters: Dialogue: Premise: Plot:
Date:	03/04/19	Reader recommends:	Characters: exceptional Dialogue: fair Premise: exceptional Plot: exceptional
Title:	THE UNITED STATES OF AMERICA VS. BILL GATES	Author:	Fair
Submitted to:	Kris Meyer	From:	Kris Meyer
Type of material & draft date:	Movie	Location:	California
Genre:	Business Drama	Circa:	1994

Attachments: N/A

Logline:

- A true story, set in California about the epic war between the two leaders of the internet: Bill Gates, owner of Microsoft, and Marc Anderson, novice tech founder of Netscape.
- Underdog Marc Anderson takes Bill Gates to court over Microsoft trying to get Netscape shutdown. Anderson ends up winning the case and sends Microsoft down a dark hole.

Brief:

- Marc Anderson, along with Jim Clark are the founders of Netscape, a new internet browsers, when they receive a letter from Bill Gates asking to meet with them they are elated. Ready to learn, and hopefully work with the best, they set out to meet Gates. To their doubt, Gates does not want to work with them, but buy the company at rock bottom price! Declining his answer, leads the men into a battle. A race to see who has the best browser. In the end, Netscape sues Microsoft and wins the court case.

Synopsis:

- *The United States of America Vs. Bill Gates* starts off following the young lawyer Alison Barnes leaving the courtroom after a horrible loss. This feeling of defeat is new to her. As she pushes her way through crowds back home she is baffled.
- Years later, Bill Gates, and colleague Steve Ballmer are elated after the release of Windows 95. The operating system hits all over the world from LA, to Paris, and inside Marc Anderssen's Sedan. He and Jim Clark are the creators of the up and coming, unreleased, internet browser, Netscape.
- Big Bad Bill Gates sees Netscape climbing the market, fearing this advancement, he sends a letter to the team asking for a meeting. Marc and Jim open it and perceive it as a welcoming letter, and hope to join forces with Gates. Anderssen, Clark, and colleague Erica Bina set off for their meeting.
- Once there, everything seems odd, Bill is a man of very few words. But his responses are snarky. Netscape is confused when he offers to buy the company. This "strategic partnership" does not please them. As the conversation goes on, Gates gazes down and doodles on his notepad. Upsetting Anderssen, he aggressively asks Gates why the hell he's doodling instead of being respectful and paying attention. Bill stares a hole right through Anderssen and responds in an even more aggressive matter.
- Determined to succeed, Marc works his ass off and releases Netscape to the public. Making a gross amount of money, a little short of \$60 million.
- Enraged Gates orders his company to get Netscape shut down. No competition, and especially not from this Bozo named Marc.
- As the movie goes on, Alison Barnes is hired as the lawyer to take Microsoft to court. Determined to win this case, she and Netscape fight for the win.
- Netscape eventually ends up beating Microsoft and becomes the new top internet browser.

Comments:

- *The United States Vs Bill Gates* is a perfect underdog story. Digging deeper into the film, it isn't only a battle between two highly technological men, but motivates the viewer to follow your dreams. Things may seem impossible, but with hard work and determination, anything is possible. A little nobody has just beat the king of technology.
- Other motivational aspects of the movie:
 - The film also shows that you can't be afraid of your successors. The big guys can't intimidate you if you want to pass them.
 - Confidence is key, you have to be confident in your work to become successful.
 - In this film, Netscape can be compared to Apple. Starting off in a small dorm room, with blood, sweat, and tears, turns into one of the top technology brands.
- Target demographic is 18+ years. Once again, this is an educated viewership. It would be highly successful in the business world. Some may even take a few business tactics from the movie and use them to their own benefit. Shows a small business and become the next Microsoft.
- At about page 33 is when it started to get confusing. I had to go back and reread a few lines, pages, and even scenes. Returning to it the next day too. The movie should be a little diluted at some parts so the viewer isn't confused.
- A young, uneducated, naive, viewer, like myself, would be very confused especially in the beginning, page 33, and in other parts of the movie.

- I wouldn't go out and see this movie unless friends of mine said it was good and worth watching. Or if my dad forced me and said he'd buy me popcorn.
- Improvements
 - Screenplay is unorganized, clean it up, make easier to read.
 - Once again, no music, soundtrack needed
 - Really hard to figure out which city this is based. I had to google where the headquarters of Intel was because that's where Anderssen drove past in the beginning of the movie. To show what state your in, the camera should first be filming the front of Marc's car with eh visible license plate saying what state your in.
 - Better introductions of Netscape team because it would be really hard to know people's positions in the company if you didn't do your outside research. Example, Erica Bina should have a nametag on with her name and status below it.
 - Gates should be angrier when he's in his living room watching the news and ordering his men to shut down Netscape. He should step on his puzzle breaking it when he gets up and storms off.
- Overall, I do believe it would make a great movie. Highly successful in the business community and across the adult population. I even believe that over in Europe this movie would be viewed as influential.